

## A Policy to Fit Your Needs at SUN Insurance

Since 1959, Surety United National (SUN) Insurance Agency has been providing residents of North King County with quality service and fair prices. Through partnerships with trusted companies PEMCO Insurance, Progressive, The Hartford Financial Group, Travelers, GMAC, Sentry Group, Mutual Insurance Services and Foremost Insurance Group, SUN Insurance Agency is able to provide each customer with the best fit for their needs.



Marcia Zoretic, President and CKO of SUN Insurance Agency

"Our background in corporate, government and personal finance has provided a unique but helpful path for continuing our desire to serve the community in making available insurance policies for auto, home, life and excess liability (umbrella insurance)," said Marcia Zoretic, president and CKO of SUN Insurance Agency.

"Our emphasis is in individual and family insurance policies, although our finance background has been very helpful with our growing portfolio of commercial insurance clients," Zoretic continued.

SUN Insurance Agency offers a wide variety of coverage options and works with several insurance companies to allow comparisons of deductibles, coverage limits and other factors. This allows flexibility in choosing the right insurance plan to fit each customer.

"Our goal is to remain neutral until we have analyzed a variety of options and choices, working hard to provide the available scenarios, allowing each client to gain a better understanding of just what they are paying for," explained Zoretic.

The ability to explain exactly what a specific insurance policy covers and doesn't cover is an important goal that SUN Insurance Agency strives

to meet. In their research, they found that confusion regarding coverage leads to the most complaints for other insurance companies.

Fifty years ago, Ralf Hatfield and David Valenti founded SUN Insurance Agency and set up shop in a North Seattle Price Mart, under the name Price Mart Insurance Agency. Both men were familiar with the insurance business and were previously employed at Public Employees Mutual Insurance Company (PEMIC), which is now known as PEMCO Insurance.

Soon after founding the company, Hatfield sold his shares to local PEMCO Insurance Agent Max Zoretic; Valenti soon followed suit, giving Zoretic sole ownership. In the early 1960s, SUN Insurance Company moved from its first 360-square-foot location to a building across the street. The current location, which is 10,000 square feet, opened in 2006.

Max Zoretic has since retired but continues to help guide the second Zoretic generation, Marcia and Daniel, who became co-principals of the agency in 1998. Both have backgrounds in the financial service industry and started their careers at a large corporate bank before transitioning to insurance.



The SUN Insurance Center Building in 2009, located at 15235 Aurora Avenue North, Shoreline, WA, 98133.

Contributed photo



The SUN Insurance Agency Building in 1959.

Courtesy of Puget Sound Regional Archives

"After 50 years in this business, we continue to work diligently in our efforts to find the right balance of value for cost, striving to provide exemplary service from both

the agency and the insurance company and working to find a more than adequate insurance contract that provides the protection that people need," said Zoretic.

For more information, visit [www.mysunquote.com](http://www.mysunquote.com). You can learn more about the available auto, home, life and umbrella policies and request a quote.